

The Exact Prompt For SEO Research

Please act as an SEO researcher.

I run a site, SqueezeGrowth. My niche is digital marketing, and my target audience is entrepreneurs and small business owners.

Please create a complete SEO workflow for me from scratch. I am a beginner, so provide the result in a simple and structured format.

Don't add any extra sections. Provide the exact deliverables.

Here's what I want;

1. **Keyword research**

15 long-tail keywords that are realistic for small and growing businesses. Avoid highly competitive keywords.

2. **Search Intent Analysis**

Identify the search intent for each keyword. Keep the explanation simple and concise, no marketing jargon, please.

3. **Competitor Research**

What type of pages typically rank in this niche? Describe the type of pages, whether they're blogs, affiliate pages, or something else. Highlight the gaps in the content.

4. **Topic Research**

10 blog ideas based on the keywords and search intent. Focus on practical and underrated topics.

Important Note

- *Don't hallucinate or invent data, keywords, or ranking. If actual data is not available, then clearly state it's an assumption instead of guessing.*
- *Mention practical and beginner-friendly suggestions.*

The Results

Keyword Research

Assumption-based (not data-verified; no live keyword tool used)

These keywords are based on common search behavior from beginners in digital marketing and small business growth.

1. How to create a digital marketing strategy for a small business
 2. Beginner's Guide to SEO for small business website
 3. How to get first customers for a new online business
 4. Content marketing plan for small business owners
 5. How to grow website traffic without ads
 6. Email marketing setup guide for beginners
 7. How to write SEO blog posts for beginners
 8. Social media marketing plan for startups
 9. Affordable digital marketing tools for small businesses
 10. How to generate leads online without paid ads
 11. How to build an audience from scratch online
 12. Simple sales funnel for small business beginners
 13. How to promote a new business with no budget
 14. SEO checklist for new websites
 15. How to validate a business idea using online marketing
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Search Intent Analysis

Each keyword below reflects what the user is trying to achieve when searching it.

- How to create a digital marketing strategy for a small business
Intent: Informational
The user wants a clear step-by-step plan to build a strategy from scratch.
- Beginner's Guide to SEO for a small business website
Intent: Informational
The user is trying to understand SEO basics in a simple way.

- How to get first customers for a new online business
Intent: Informational
The user wants practical methods to acquire early customers.
 - Content marketing plan for small business owners
Intent: Informational
The user wants a structured content system they can follow.
 - How to grow website traffic without ads
Intent: Informational
The user is looking for free traffic strategies.
 - Email marketing setup guide for beginners
Intent: Informational
The user needs a simple setup process explained step by step.
 - How to write SEO blog posts for beginners
Intent: Informational
The user wants guidance on writing optimized blog content.
 - Social media marketing plan for startups
Intent: Informational
The user wants a simple and actionable social media strategy.
 - Affordable digital marketing tools for small businesses
Intent: Commercial
The user is comparing tools before choosing one.
 - How to generate leads online without paid ads
Intent: Informational
The user wants free lead generation methods.
 - How to build an audience from scratch online
Intent: Informational
The user wants a clear growth strategy for beginners.
 - Simple sales funnel for small business beginners
Intent: Informational
The user wants to understand the funnel structure in a simple way.
 - How to promote a new business with no budget
Intent: Informational
The user is looking for free promotion methods.
 - SEO checklist for new websites
Intent: Informational
The user wants a structured SEO setup checklist.
 - How to validate a business idea using online marketing
Intent: Informational
The user wants to test an idea before investing time or money.
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Competitor Research

What typically ranks in this niche

Digital marketing SERPs are usually dominated by a few consistent content formats:

- **Long-form guides**
These are step-by-step educational articles covering SEO, content marketing, and traffic growth in detail. They rank because they fully satisfy informational intent.
 - **Listicle posts**
Examples include “best tools,” “top strategies,” or “ways to grow traffic.” These perform well because they are easy to scan and match comparison-based searches.
 - **SaaS educational blogs**
Marketing tools often publish guides to attract users. These pages rank due to strong domain authority and topical relevance.
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Content gaps in this niche

Even though content volume is high, several gaps still exist:

- Most content is too theoretical and lacks real execution steps
 - Beginner-focused explanations are often missing or incomplete
 - Real-world constraints (like no budget or no audience) are rarely addressed
 - Many articles feel generic and not tailored to small business realities
 - Content is often long but not structured for quick action
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Topic Research

These blog ideas are directly derived from the keyword themes and search intent patterns above.

1. How to build a digital marketing plan from scratch for beginners
2. SEO checklist for launching a brand new website
3. How to get your first 100 website visitors without ads

4. Simple content marketing system for solopreneurs
5. How to start email marketing when you have zero audience
6. Beginner's guide to writing SEO blog posts that actually rank
7. How small businesses can grow online with no budget
8. How to validate a business idea using simple online marketing tests
9. A beginner-friendly guide to building a sales funnel step by step
10. How to choose the right marketing channels for a small business